

PART A – Shop information to be printed in the directory

Shop name _____ Contact name _____ Phone #: _____
 Shop Address _____ City _____ State _____ Zip _____ Fax #: _____

PART B – Card Ad/Directory Listing (Check all that apply, additional fees may apply)

Yes, I would like a card ad in the directory; Size of ad: 4-1/2" 6" 9" 1/2 Page Full Page

Print card ad in red Print directory listing in red Include my toll-free # in my directory listing I would like a proof of my card ad

AD COPY AND EXPANDED LISTING (please attach a black and white business card or logo if possible):

Please indicate card ad copy below: DOVE EXPANDED LISTING (up to 4 lines, 30 characters per line)

PART C – Codification, minimums, hours, and delivery

Codifications/Minimums: please check your codifications, minimum order amounts, and holiday price exceptions

	Minimum Order	Check any holiday price exceptions***	Check Codification Categories	Minimum Order	Check any holiday price exceptions***
Arrangements**	\$ _____	<input type="checkbox"/>	<input type="checkbox"/> Dried silk	\$ _____	<input type="checkbox"/>
Blooming Plants**	\$ _____	<input type="checkbox"/>	<input type="checkbox"/> Fresh Fruit	\$ _____	<input type="checkbox"/>
Funerals**	\$ _____	<input type="checkbox"/>	<input type="checkbox"/> Gourmet Baskets	\$ _____	<input type="checkbox"/>
Dozen Roses**	\$ _____	<input type="checkbox"/>	<input type="checkbox"/> Candy	\$ _____	<input type="checkbox"/>
Minimum Order	\$ _____		<input type="checkbox"/> Balloons	\$ _____	<input type="checkbox"/>

Hours/Delivery

Closed Afternoon _____
(Indicate days of the week)

Closed All Day _____
(Indicate days of the week)

Open/Delivering Sunday****

Delivery charge _____

Rural delivery charge _____

To be codified, min order amounts without delivery must be shown. *Holiday price exception is indicated by an checkmark. It indicates that minimum order amounts do not apply one week before or after major holidays. ****Appears in special section and noted in directories — additional fee applies.

PART D – Extra listings

List by city or zip code. Please attach another page if more space is needed for listings.

To give your shop added exposure, you can sign up for Extra Listings and Also Served By Listings (available at a minimum monthly charge – see Teleflora's Rules and Regulations). In this type of listing, you may show delivery charge and minimum order and rural delivery charge.

By City	_____	\$ _____	\$ _____	\$ _____	_____	Listing: <input type="checkbox"/> Red listing <input type="checkbox"/> Red Ad <input type="checkbox"/> Toll-Free <input type="checkbox"/> Dove Text
	City	State	Del chg	Min Ord	<input type="checkbox"/> Rural Del Chg	Ad Size
	_____	\$ _____	\$ _____	\$ _____	_____	Listing: <input type="checkbox"/> Red listing <input type="checkbox"/> Red Ad <input type="checkbox"/> Toll-Free <input type="checkbox"/> Dove Text
	City	State	Del chg	Min Ord	<input type="checkbox"/> Rural Del Chg	Ad Size
	_____	\$ _____	\$ _____	\$ _____	_____	Listing: <input type="checkbox"/> Red listing <input type="checkbox"/> Red Ad <input type="checkbox"/> Toll-Free <input type="checkbox"/> Dove Text
City	State	Del chg	Min Ord	<input type="checkbox"/> Rural Del Chg	Ad Size	
_____	\$ _____	\$ _____	\$ _____	_____	Listing: <input type="checkbox"/> Red listing <input type="checkbox"/> Red Ad <input type="checkbox"/> Toll-Free <input type="checkbox"/> Dove Text	
City	State	Del chg	Min Ord	<input type="checkbox"/> Rural Del Chg	Ad Size	

By Zip Code

PART E – Signature

Signature _____ Print Name _____ Date _____