## eFlorist New Baby Category Website Product Price List

Your eFlorist website **New Baby category** will include the following floral selection guide bouquets at the suggested prices listed below, unless you make changes. We have optimized the products and their sequence based on sales data to maximize orders. Please note that only products that are active on your website will be included. If you have previously changed a price or inactivated an item, this change will not override your customization. Note: this category will appear on your site starting November 26, 2010 If you would like to make changes to any items on this list or if you wish to change the dates it appears on your site, you will need to contact Web Services.

## To Make Product Changes:

Shop ID:

1. Write the price you want in the "Your Price" column to change the price on a product.

2. Place an "X" in the "Exclude" column to keep a product from appearing on your site.

3. Return your changes to Web Services via fax: (405) 440-6828

If you have any questions please contact Web Services at (866) 983-3932.

Teleflora ID: Web Authorization Code Your Exclude (mark Seq Item Number Product Name On your site MSRP Your Sea Price with X) 10X300B Kinkade Santa's Workshop by Teleflora \$62.95 1 4 10X400B Celebrations by Radko Ornament by Teleflora \$42.95 2 10X500B Teleflora's Send a Hug Bouquet \$37.95 10X600B 3 Teleflora's Christmas Present Perfect \$32.95 18 T7-1A Written in the Stars by Teleflora \$42.95 T7-1A Make Me Blush 62 \$42.95 T8-1A 55 Always a Lady \$62.95 T9-1A 66 Isn't It Romantic \$87.95 T9-2A Delicate Dozen, Teleflora's 29 \$57.95 45 T10-3A Little Pink Me Up, A \$57.95 T14-1A Joyful Jubilee, Teleflora's 13 \$47.95 T16-2A 36 Lovely Lavender Present, Teleflora's \$34.95 T17-1A 30 Perfectly Pleasing Pinks, Teleflora's \$77.95 T18-1A 17 Simply Sweet, Teleflora's \$34.95 33 T18-2A Pink Pink Bouquet, Teleflora's \$62.95 T19-1A 11 Pretty Pink Present, Teleflora's \$42.95 40 T22-2A Big Hit Bouquet, Teleflora's \$42.95 T25-1A 48 Ford Pickup Bouquet, Teleflora's 26 \$42.95 T29-1A 63 Here's to You by Teleflora \$52.95 T32-1A 44 Amazing Daisy, Teleflora's \$52.95 T33-1A My Little Chickadee by Teleflora 10 \$34.95 T34-1A Once Upon a Daisy, Teleflora's \$52.95 28 37 T34-2A Baby's First Block by Teleflora - Blue \$47.95 12 T34-3A Ducky Delight, Teleflora's \$42.95 6 T35-1A Baby's Wow Wagon by Teleflora \$42.95 20 T36-1A Lovely Lady, Teleflora's \$52.95 T37-1A 47 Cotton Candy \$34.95 38 T37-2A Baby's First Block by Teleflora - Pink \$42.95 T37-3A MiGi Baby Elephant by Teleflora - Pink \$47.95 8 T37-4A g MiGi Baby Elephant by Teleflora - Blue \$47.95 43 T38-1A She's Lovely \$57.95 7 T42-1A Sunny Smiles, Teleflora's \$34.95 5 T43-1A Be Happy® Bouquet, Teleflora's \$34.95 T46-1A 64 How Sweet It Is \$34.95 T48-3A 54 Country Basket Blooms \$47.95 T50-2A Sweet as Sugar \$62.95 14 T52-1A 52 Pink Reflections Bouquet, Teleflora's \$47.95

| 35 | T52-2A   | Blushing Beauty, Teleflora's              | \$52.95  |  |
|----|----------|-------------------------------------------|----------|--|
| 41 | T52-3A   | Polka Dots and Posies, Teleflora's        | \$34.95  |  |
| 32 | T53-1A   | Purple Perfection                         | \$87.95  |  |
| 15 | T54-1A   | Recipe for Romance, Teleflora's           | \$42.95  |  |
| 60 | T55-2A   | Arrive in Style                           | \$34.95  |  |
| 68 | T55-3A   | Isle of White                             | \$42.95  |  |
| 31 | T57-1A   | Sunny Day Pitcher of Cheer, Teleflora's   | \$52.95  |  |
| 53 | T61-1A   | Dreaming in Pink                          | \$112.95 |  |
| 19 | T65-3A   | Kiss of the Rose, Teleflora's             | \$42.95  |  |
| 22 | T67-1A   | Anything for You by Teleflora             | \$62.95  |  |
| 25 | T67-2A   | Always Yours by Teleflora                 | \$57.95  |  |
| 24 | T67-3A   | Parisian Pinks, Teleflora's               | \$47.95  |  |
| 67 | T68-1A   | Lavender Wishes                           | \$67.95  |  |
| 46 | T68-2A   | Sweet Moments                             | \$47.95  |  |
| 23 | T68-3A   | Morning Melody, Teleflora's               | \$37.95  |  |
| 57 | T69-1A   | Victorian Romance                         | \$62.95  |  |
| 48 | T70-1A   | Rosy Glow Bouquet                         | \$57.95  |  |
| 21 | T71-1A   | Sunny Day Pitcher of Roses                | \$47.95  |  |
| 59 | T74-1A   | Blossoms in Vogue                         | \$62.95  |  |
| 50 | T89-1A   | Happy Hydrangea - Pink                    | \$57.95  |  |
| 51 | T89-2A   | Happy Hydrangea - Blue                    | \$57.95  |  |
| 58 | T92-2A   | Garden to Go Basket                       | \$57.95  |  |
| 34 | T133-1A  | Winter Glow, Teleflora's                  | \$37.95  |  |
| 42 | T139-1A  | Sunny Day Pitcher of Daisies, Teleflora's | \$42.95  |  |
| 61 | T155-1A  | Fashionista Blooms                        | \$62.95  |  |
| 56 | T156-1A  | Gerbera Brights, Teleflora's              | \$47.95  |  |
| 16 | T189-2A  | Angel Centerpiece                         | \$34.95  |  |
| 65 | T209-3A  | Beautiful in Blue                         | \$52.95  |  |
| 27 | TF19-2   | Teleflora's Bear Hug Bear with Pink Roses | \$34.95  |  |
| 49 | TFWEB511 | Pretty Please                             | \$34.95  |  |