

# Reviews Rule the Web.

Did you know that for the first time in the history of the internet, price is no longer the primary factor influencing purchasing decisions online? Research shows that **reviews and ratings influence purchases more than price**, so if reviews aren't a part of your shop's strategy, you could be turning customers away before they even visit your website.

Source: Power Reviews



## ReviewManager by eFlorist

This is the most powerful reputation manager you can get. Anywhere.

Automated SMS Review Solicitation



Personalized review replies



New reviews are posted to Google



Reviews displayed on-site



Real-time new review alerts



Active review website monitoring



**78%** of customers trust reviews more than ads

Source: Pew Research Center

In 30 days, you could see  
**8.7x**  
more reviews generated  
With an average rating of  
**4.8**  
★★★★★

Businesses who respond to reviews have

**35%**  
higher earnings than those who don't

Source: Womply Research

Do I really need to do this whole review management thing?

If you want consistent orders, you have to! It's the best way to attract new customers

But won't that increase the number of negative reviews I have?

You'll probably get a few, but that's inevitable. The best way to push back on those is to bury them in a mountain of good ones!

But I'm so busy. I don't have time to add another thing to my plate...

That's why I use Teleflora! They do it for me so I can focus on my shop. Call them!!

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