



Teleflora's Ducky Delight

T34-3A one-sided approx. 11" (w) × 10½" (h)

a. flowers & foliage

ST	DX	PM		
T12M100A	T12M100B	T12M100C		
1½	3	3	stems roses, spray, yellow	_____
1½	2	3	stems chrysanthemums, button spray, yellow	_____
2	2	2	stems chrysanthemums, daisy spray, white	_____
		3	roses, 40cm, light yellow	_____
½	½	½	stem bupleurum	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
½	½	½	yard #9 taffeta ribbon, novelty, wired, light blue, offray	_____
1	1	1	just ducky, teleflora, 04N300	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's 5th Ave. Present

T10J210A one-sided approx. 14" (w) × 12" (h)

a. flowers & foliage

ST	DX	PM		
T10J2010A	T10J210B	T10J210C		
6	6	7	roses, 40cm, red	_____
2	1 ½	2	stems roses, spray, red	_____
	4	5	gerberas, miniature, red	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
1	1	1	fifth avenue present, teleflora, 10J210	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's

Divine Peace Bouquet

T229-2A one-sided approx. 14½" (w) × 13½" (h)

a. flowers & foliage

ST	DX	PM		
T229-2A	T229-2B	T229-2C		
2	3	4	roses, 40cm, white	_____
1	2	2	stem alstroemeria, white	_____
2	3	5	stock, white	_____
2	2	3	stems carnations, miniature, white	_____
1	1	1	stem chrysanthemums, cushion spray, white	_____
¼	¼	¼	stem waxflower, white	_____
½	½	½	stem dusty miller	_____
½	½	½	stem pittosporum, variegated	_____

total wholesale cost _____
 a. retail = wholesale cost × 3.5 _____

b. hard goods

½	½	½	block floral foam	_____
1	1	1	crystal cross keepsake, teleflora, 11E400	_____
			shipping and handling estimate	_____

total wholesale cost _____
 b. retail = wholesale cost × 2 _____



Deluxe Version
T299-2B

TOTAL a+b = c _____
 labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Hugs and Kisses

T11Z100A all-around approx. 12 ½" (w) × 15" (h)

a. flowers & foliage

ST	DX	PM		
T11Z100A	T11Z100B	T11Z100C		
2	4	6	roses, 40cm, red	_____
3	4	5	carnations, pink	_____
1	2	2	stem carnations, miniature, red	_____
2	2	3	stems chrysanthemums, daisy spray, white	_____
½	½	½	stem pittosporum, variegated	_____

total wholesale cost _____
 a. retail = wholesale cost × 3.5 _____

b. hard goods

½	½	½	yard #3 single-face satin ribbon, novelty, red, offray	_____
1	1	1	7" classic urn, red, local wholesaler	_____
			shipping and handling estimate	_____

total wholesale cost _____
 b. retail = wholesale cost × 2 _____



Deluxe Version
T11Z100B

TOTAL a+b = c _____
 labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Pink Daisy Delight

TEV07-1A one-sided approx. 12" (w) × 11½" (h)

a. flowers & foliage

ST	DX	PM		
TEV07-1A	TEV07-1B	TEV07-1C		
3	3	3	stems roses, spray, pink	_____
	2	5	roses, 40cm, pink	_____
3	3	3	stems chrysanthemums, daisy spray, white	_____
	1½	2	stems chrysanthemums, button spray, white	_____
¼	¼	¼	stem pitta negra	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

1	1	1	ginger jar, fuchsia, teleflora, 11J220	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Pretty Please

TEV12-4A one-sided approx. 11½" (w) × 15" (h)

a. flowers & foliage

ST	DX	PM		
TEV12-4A	TEV12-4B	TEV12-4C		
1	2	3	stem roses, spray, pink	_____
1	2	3	stem alstroemeria, pink	_____
1	2	3	stem chrysanthemums, daisy spray, white	_____
1	1	1	stem chrysanthemums, button spray, green	_____
¼	½	½	stem asters, monte cassino, large, lavender	_____
¼	¼	½	stem limonium, lavender	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

⅔	⅔	⅔	yard #9 single-face satin ribbon, hot pink, offray	_____
1	1	1	7 3/8" tulip vase, syndicate sales, no. C98512	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____



Deluxe Version
TEV12-4B

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Dance With Me

TEV12-5A one-sided approx. 14½" (w) × 18½" (h)

a. flowers & foliage

ST	DX	PM		
TEV12-5A	TEV12-5B	TEV12-5C		
2	4	6	roses, 40cm, red	_____
2	2	4	carnations, red	_____
2	3	2	carnations, light pink	_____
2	2	3	stems carnations, miniature, red	_____
3	4	4	stems carnations, miniature, light pink	_____
¼	¼	½	stem lemon leaf	_____
¼	¼	¼	stem oregonia	_____

total wholesale cost _____
 a. retail = wholesale cost × 3.5 _____

b. hard goods

½	½	½	yard #9 single-face satin ribbon, pink, offray	_____
1	1	1	8" rose vase, ruby, syndicate sales, no. RBY999	_____
			shipping and handling estimate	_____

total wholesale cost _____
 b. retail = wholesale cost × 2 _____



Deluxe Version
TEV12-5B

TOTAL a+b = c _____
 labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Upsy Daisy

TEV13-4A all-around approx. 10" (w) × 14" (h)

a. flowers & foliage

ST	DX	PM		
TEV13-4A	TEV13-4B	TEV13-4C		
3	5	7	stems chrysanthemums, daisy spray, white	_____
2	4	7	stems chrysanthemums, daisy spray, yellow	_____
1	1	1	stem pittia negra	_____

total wholesale cost _____
 a. retail = wholesale cost × 3.5 _____

b. hard goods

⅔	⅔	⅔	yard #9 novelty fabric patterns ribbon, gingham, yellow, offray	_____
1	1	1	serendipity vase, yellow, teleflora, 09J300	_____
			shipping and handling estimate	_____

total wholesale cost _____
 b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
 labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Perfectly Pastel

TEV13-5A one-sided approx. 13" (w) × 14½" (h)

a. flowers & foliage

ST	DX	PM		
TEV13-5A	TEV13-5B	TEV13-5C		
2	3	5	roses, 40cm, pink	_____
1	2	2	stem roses, spray, yellow	_____
1	1	2	stem lilies, asiatic, pink	_____
2	2	2	carnations, light yellow	_____
1	2	2	stem chrysanthemums, cushion spray, lavender	_____
½	½	½	stem bupleurum	_____
½	½	½	stem salal	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

⅔	⅔	⅔	yard #9 single-face satin ribbon, pink, offray	_____
1	1	1	love mom vase, teleflora, 12M100 shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Make A Wish

TEV13-6A one-sided approx. 10½" (w) × 12¼" (h)

a. flowers & foliage

ST	DX	PM		
TEV13-6A	TEV13-6B	TEV13-6C		
1	1	2	stem alstroemeria, orange	_____
1	2	3	carnation, orange	_____
1	2	3	stem carnations, miniature, red	_____
1	2	2	stem asters, matsumoto, lavender	_____
1	2	3	stem chrysanthemums, daisy spray, yellow	_____
½	½	1	stem bupleurum	_____
¼	¼	¼	stem oregonia	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

⅔	⅔	⅔	yard #9 novelty fabric patterns ribbon, green, offray	_____
1	1	1	5" ginger vase, syndicate sales, no. C950 shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____



Deluxe Version
TEV13-6B

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Bear Hug Bear

T03J100A one-sided approx. 7½" (w) × 17" (h)

a. flowers & foliage

ST	DX	PM		
T12M120A	T12M120B	T12M120C		
2	3	5	roses, 40cm, pink	_____
1	1	2	stem carnations, miniature, dark pink	_____
2	3	4	snapdragons, pink	_____
½	1	1	stem asters, monte cassino, large, white	_____
½	1		stem chrysanthemums, cushion spray, lavender	_____
¼	½	1	stem statice, sinuata, lavender	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

1	1	1	bear hug bear, teleflora, 03J100	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____



T03J100B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Autumn Expression

TFL02-1A one-sided approx. 13" (w) × 11½" (h)

a. flowers & foliage

ST	DX	PM		
TFL02-1A	TFL02-1B	TFL02-1C		
2	3	7	roses, 40cm, orange bi-color	_____
1	2	2	chrysanthemum, disbud, yellow	_____
2	2	2	stems chrysanthemums, daisy spray, viking, yellow	_____
2	3	3	stems chrysanthemums, cushion spray, rust	_____
½	½	¼	stem seeded eucalyptus	_____
¼	¼	½	stem oregonia	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

3	3	3	wheat, natural, local wholesaler	_____
1	1	1	stem preserved oak leaves, yellow, knud nielsen	_____
1	1	1	cube, orange, teleflora, 05N410	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Fabulous Fall Roses

TFL02-3A one-sided approx. 14" (w) × 15" (h)

a. flowers & foliage

ST	DX	PM		
TFL02-3A	TFL02-3B	TFL02-3C		
2	3	4	stems roses, spray, orange	_____
2	3	3	stems roses, spray, light orange	_____
2	3	4	stems roses, spray, yellow	_____
1	1	1	stem lemon leaf	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

5	5	5	stems transparent oak leaves, rust, knud nielsen	_____
1	1	1	serendipity vase, orange, teleflora, 11J110	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____



Deluxe Version
TFL02-3B

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Precious Love

T05N431A one-sided approx. 10½" (w) × 11" (h)

a. flowers & foliage

ST	DX	PM		
T05N431A	T05N431B	T05N431C		
4	8	12	carnations, red	_____
2	4	6	stems carnations, miniature, red	_____
¼	¼	¼	stem lemon leaf	_____
¼	¼	¼	stem oregonia	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

1	1	1	cube, red, teleflora, 05N430	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____



Deluxe Version
T05N431B

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Precious in Purple

T11Z108A one-sided approx. 14" (w) × 15½" (h)

a. flowers & foliage

ST	DX	PM		
T11Z108A	T11Z108B	T11Z108C		
2	4	6	roses, 40cm, lavender	_____
1	2	3	stem lilies, asiatic, white	_____
1	1	1	stem alstroemeria, purple	_____
2	2	1	stems chrysanthemums, button spray, lavender	_____
1	1	1	stem chrysanthemums, cushion spray, purple	_____
¼	¼	¼	stem waxflower, white	_____
¼	¼	¼	stem oregonia	_____
¼	¼	¼	stem pittosporum, variegated	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

⅔	⅔	⅔	yard #9 mesh ribbon, lavender, offray	_____
1	1	1	serendipity vase, lavender, teleflora, 09J400	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Lavish Love

T5-1A one-sided approx. 17" (w) × 20" (h)

a. flowers & foliage

ST	DX	PM		
T5-1A	T5-1B	T5-1C		
5	7	8	roses, 50cm, red	_____
2	3	3½	stems roses, spray, red	_____
4	4	5	stems lilies, asiatic, light pink	_____
½	½	½	stem pittosporum, variegated	_____
½	½	½	stem seeded eucalyptus	_____
½	½	½	stem salal	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

1	1	1	9" reception vase, syndicate sales, no. 3374-06-09	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Confetti Present

T15-1A one-sided approx. 17" (w) × 13½" (h)

a. flowers & foliage

ST	DX	PM		
T15-1A	T15-1B	T15-1C		
2	3	4	roses, 40cm, pink	_____
2	2	4	gerberas, miniature, hot pink	_____
3	3	3	carnations, purple	_____
1	2	3	stem asters, matsumoto, purple	_____
2	2	3	stems chrysanthemums, button spray, green	_____
¼	¼	½	stem pittosporum, variegated	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
1	1	1	love mom vase, teleflora, 12M100	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____



Deluxe Version
T15-1B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Lovely Lavender Present

T16-2A one-sided approx. 14" (w) × 11" (h)

a. flowers & foliage

ST	DX	PM		
T16-2A	T16-2B	T16-2C		
1	3	3	stem roses, spray, hot pink	_____
1	1	1	stem alstroemeria, dark pink	_____
1	2	2	stem carnations, miniature, hot pink	_____
1	1	2	stem asters, matsumoto, lavender	_____
1	1	3	stem chrysanthemums, daisy spray, lavender	_____
½	½	1	stem statice, sinuata, lavender	_____
½	½	½	stem pittosporum, variegated	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
1	1	1	perfectly purple present, teleflora, 10J240	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____



Deluxe Version
T16-2B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Simply Sweet

T18-1A one-sided approx. 14" (w) × 16" (h)

a. flowers & foliage

ST	DX	PM		
T18-1A	T18-1B	T18-1C		
2	4	5	roses, 40cm, light yellow	_____
1	2	2	stem lilies, asiatic, pink	_____
1½	1	2	stems alstroemeria, light pink	_____
2	2	3	stems carnations, miniature, light yellow	_____
1	1	2	stem chrysanthemums, daisy spray, lavender	_____
¼	¼	½	stem limonium, pink	_____
¼	¼	¼	stem pittosporum, green	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

ST	DX	PM		
½	½	½	yard #40 single-face satin ribbon, pink, offray	_____
1	1	1	serendipity vase, yellow, teleflora, 09J300	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Rosey Birthday Present

T20-1A one-sided approx. 14¼" (w) × 13" (h)

a. flowers & foliage

ST	DX	PM		
T20-1A	T20-1B	T20-1C		
3	3	4	roses, 40cm, pink	_____
2	2	2	stems roses, spray, hot pink	_____
1	1	2	stem lilies, asiatic, orange	_____
	3	3	gerberas, miniature, yellow	_____
1½	1	1	stems chrysanthemums, button spray, green	_____
½	½	1	stem bupleurum	_____
½	½	1	stem myrtle	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

ST	DX	PM		
⅓	⅓	⅓	block floral foam	_____
1	1	1	blooms of love vase, teleflora, 12M400	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Hooray for Birthday

T22-1A one-sided approx. 10" (w) × 10¼" (h)

a. flowers & foliage

ST	DX	PM		
T22-1A	T22-1B	T22-1C		
2	3	4	stems carnations, miniature, red	_____
		3	roses, 40cm, yellow	_____
1	2	2	stem asters, matsumoto, purple	_____
1½	2	2	stems chrysanthemums, button spray, green	_____
2	3	3	stems chrysanthemums, daisy spray, yellow	_____
1	1	1	stem solidago	_____
¼	½	½	stem pitta negra	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

¼	¼	¼	block floral foam	_____
1	1	1	birthday surprise caring cup and balloon, teleflora, 06N300	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Rainbow Present

T23-1A one-sided approx. 17" (w) × 14¼" (h)

a. flowers & foliage

ST	DX	PM		
T23-1A	T23-1B	T23-1C		
3	3	5	roses, 40cm, orange	_____
1	1	2	stem roses, spray, yellow	_____
1	1	1	stem lilies, asiatic, yellow	_____
	3	3	gerberas, miniature, orange	_____
1	1	1	stem asters, monte cassino, large, purple	_____
1	1	1	stem chrysanthemums, cushion spray, purple	_____
2	2	2	stems chrysanthemums, button spray, green	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
1	1	1	rainbow present, blue, teleflora, 10J110	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Brilliant Birthday Blooms

T28-1A one-sided approx. 11¼" (w) × 10½" (h)

a. flowers & foliage

ST	DX	PM		
T28-1A	T28-1B	T28-1C		
	3	5	roses, 40cm, orange	_____
1	1	2	stem roses, spray, orange	_____
2	2	2	stems carnations, miniature, red	_____
2	2	2	stems chrysanthemums, daisy spray, yellow	_____
1	1	1	stem statice, sinuata, purple	_____
½	½	½	stem bupleurum	_____
¼	½	½	stem pittosporum, variegated	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

½	½	½	yard #1 curling ribbon, purple, offray	_____
½	½	½	yard #1 curling ribbon, red, offray	_____
½	½	½	yard #1 curling ribbon, orange, offray	_____
1	1	1	birthday celebration bowl, teleflora, 03J300	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's My Little Chickadee

T33-1A one-sided approx. 10½" (w) × 12" (h)

a. flowers & foliage

ST	DX	PM		
T33-1A	T33-1B	T33-1C		
1	2	4	stem roses, spray, yellow	_____
1½	3	4	stems chrysanthemums, daisy spray, white	_____
1	2	2	stem chrysanthemums, button spray, green	_____
¼	¼	¼	stem pitta negra	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
1	1	1	happy chick, teleflora, 10R800	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Baby's WOW Wagon by Teleflora

T35-1A one-sided approx. 11" (w) × 11½" (h)

a. flowers & foliage

ST	DX	PM		
T35-1A	T35-1B	T35-1C		
1	2	2	stem roses, spray, yellow	_____
3	3	3	gerberas, miniature, red	_____
1	1	2	stem chrysanthemums, daisy spray, white	_____
1	1	2	stem chrysanthemums, daisy spray, yellow	_____
1	1¼	2	stem chrysanthemums, button spray, white	_____
	1	2	stem asters, matsumoto, red	_____
¼	1	1	stem solidago	_____
¼	¼	½	stem pitta negra	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

¼	¼	¼	block floral foam	_____
1	1	1	baby's first wagon, red, teleflora, 97N400	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Cotton Candy

T37-1A one-sided approx. 13" (w) × 14½" (h)

a. flowers & foliage

ST	DX	PM		
T37-1A	T37-1B	T37-1C		
2	5	8	roses, 40cm, pink	_____
1	1	1	stem roses, spray, pink	_____
2	2	2	stems carnations, miniature, pink	_____
3	3	3	stems chrysanthemums, button spray, white	_____
½	1	1	stem limonium, lavender	_____
¼	¼	½	stem pittosporum, green	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

½	½	½	yard #9 single-face satin ribbon, pink, offray	_____
1	1	1	7" spring garden vase, syndicate sales, no. C952	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____



Deluxe Version
T37-1B

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Pink Baby Block

T37-2A one-sided approx. 10" (w) × 9½" (h)

a. flowers & foliage

ST	DX	PM		
T37-2A	T37-2B	T37-2C		
2	2	2	stems roses, spray, white	_____
2½	2½	2½	stems roses, spray, light pink	_____
	3	3	gerberas, miniature, light pink	_____
		3	roses, 40cm, light pink	_____
½	½	½	stem waxflower, white	_____
½	¼	¼	stem pitta negra	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

¼	¼	¼	block floral foam	_____
1	1	1	yard #3 single-face satin ribbon, wired, pink, offray	_____
1	1	1	baby block, teleflora, 97N800	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Sunny Smiles

T42-1A one-sided approx. 13" (w) × 14½" (h)

a. flowers & foliage

ST	DX	PM		
T42-1A	T42-1B	T42-1C		
2	3	4	roses, 40cm, green	_____
1	2	2	stem roses, spray, peach	_____
1	1	2	stem lilies, asiatic, yellow	_____
1	2	3	stem alstroemeria, yellow	_____
1	1	1	stem solidago	_____
1	1	1	stem pitta negra	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

⅔	⅔	⅔	yard #9 single-face satin ribbon, yellow, offray	_____
1	1	1	serendipity vase, yellow, teleflora, 09J300	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Be Happy Bouquet

T43-1A one-sided approx. 9" (w) × 9½" (h)

a. flowers & foliage

ST	DX	PM		
T43-1A	T43-1B	T43-1C		
2	4	7	roses, 40cm, yellow	_____
2	3	3	stems chrysanthemums, daisy spray, white	_____
2	3	3	stems chrysanthemums, daisy spray, yellow	_____
1	1	1	stem oregonia	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

1/3	1/3	1/3	block floral foam	_____
1	1	1	lbe happy@ mug, teleflora, 03J500	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____



Deluxe Version
T43-1B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's How Sweet It Is

T46-1A one-sided approx. 10½" (w) × 11" (h)

a. flowers & foliage

ST	DX	PM		
T46-1A	T46-1B	T46-1C		
2	3	5	roses, 40cm, orange	_____
1	2	2	stem roses, spray, orange	_____
1	2	4	stem carnations, miniature, hot pink	_____
2	2	2	stems asters, matsumoto, hot pink	_____
1/4	1/4	1/4	stem bupleurum	_____
1/4	1/4	1/4	stem pitta negra	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

1	1	1	5" ginger vase, syndicate sales, no. C950	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____



Deluxe Version
T46-1A

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Sunrise Sunset

T47-1A one-sided approx. 8" (w) × 9" (h)

a. flowers & foliage

ST	DX	PM		
T47-1A	T47-1B	T47-1C		
1	2	4	rose, 40cm, orange	_____
1	2	2	stem roses, spray, orange	_____
	1½	2	stems lilies, asiatic, orange	_____
2	2	3	gerberas, orange	_____
3	3	5	carnations, red	_____
¼	½	½	stem huckleberry, red	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

1	1	1	cube, orange, teleflora, 05N410	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Jumping for Joy

T48-1A one-sided approx. 10½" (w) × 17¼" (h)

a. flowers & foliage

ST	DX	PM		
T48-1A	T48-1B	T48-1C		
1	2	3	stem roses, spray, pink	_____
2	3	3	stems alstroemeria, light pink	_____
2	2	2	carnations, hot pink	_____
1	1	2	stem carnations, miniature, hot pink	_____
2	3	4	stock, lavender	_____
½	½	½	stem salal	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

½	½	½	yard #9 single-face satin ribbon, pink, offray	_____
1	1	1	7 3/8" tulip vase, syndicate sales, no. C98512	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____



Deluxe Version
T48-1A

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Enchanted Cottage

T50-1A one-sided approx. 14½" (w) × 16½" (h)

a. flowers & foliage

ST	DX	PM		
T50-1A	T50-1B	T50-1C		
3	5	6	roses, 40cm, white	_____
2	2	2	stems roses, spray, white	_____
3	4	6	stock, lavender	_____
1	1½	1½	stem waxflower, lavender	_____
½	½	½	stem pitta negra	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

½	½	½	yard #9 metallic ribbon, purple, offray	_____
1	1	1	glass rose vase, clear, teleflora, 11R200	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____



Deluxe Version
T50-1B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Polka Dots and Posies

T52-3A one-sided approx. 10" (w) × 9½" (h)

a. flowers & foliage

ST	DX	PM		
T52-3A	T52-3B	T52-3C		
3	5	7	stems roses, spray, pink	_____
3	4	5	stems chrysanthemums, daisy spray, white	_____
½	½	½	stem pitta negra	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

½	½	½	yard #9 single-face satin ribbon, novelty, hot pink, offray	_____
1	1	1	cube, pink, teleflora, 05N400	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____



Deluxe Version
T52-3B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Arrive in Style

T55-2A one-sided approx. 10½" (w) × 11½" (h)

a. flowers & foliage

ST	DX	PM		
T55-2A	T55-2B	T55-2C		
3	5	6	roses, 40cm, light pink	_____
1	2	3	stem lilies, asiatic, white	_____
2	2	2	stems alstroemeria, white	_____
1	1	2	stem chrysanthemums, cushion spray, white	_____
½	½	¼	stem statice, sinuata, white	_____
½	¼	⅛	stem pittosporum, variegated	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

1	1	1	5" ginger vase, syndicate sales, no. C950	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

Deluxe Version
T12M120B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Yellow Fellow

T56-1A all-around approx. 12½" (w) × 21½" (h)

a. flowers & foliage

ST	DX	PM		
T56-1A	T56-1B	T56-1C		
2	2	5	roses, 40cm, yellow	_____
4	6	6	stems lilies, asiatic, yellow	_____
2	2	2	stems chrysanthemums, button spray, yellow	_____
1	1	1	stem solidago	_____
½	½	½	stem bupleurum	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

1	1	1	3" butterfly, yellow, local wholesaler	_____
½	½	½	foot bindwire, natural	_____
½	½	½	block floral foam	_____
1	1	1	small liner, local wholesaler	_____
1	1	1	5" terra-cotta pot with saucer, local wholesaler	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Parisian Pinks

T67-3A one-sided approx. 12¼" (w) × 12¼" (h)

a. flowers & foliage

ST T67-3A	DX T67-3B	PM T67-3C		
3	6	8	roses, 40cm, light pink	_____
4	4½	5	stems roses, spray, light pink	_____
1	1	1	stem queen anne's lace	_____
¼	¼	½	stem bupleurum	_____
¼	¼	½	stem pitta negra	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
1	1	1	french country pot, small, teleflora, 10R710	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Morning Melody

T68-3A one-sided approx. 10½" (w) × 11" (h)

a. flowers & foliage

ST T68-3A	DX T68-3B	PM T68-3C		
6	9	12	roses, 40cm, lavender	_____
1	1	1	stem waxflower, lavender	_____
½	½	1	stem limonium, purple	_____
½	1	1	stem salal	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

½	½	½	yard #9 taffeta ribbon, novelty, lavender, offray	_____
1	1	1	lavender love vase, teleflora, 12M200	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Exotic Grace

T77-1A one-sided approx. 16½" (w) × 24½" (h)

a. flowers & foliage

ST	DX	PM		
T77-1A	T77-1B	T77-1C		
1	1	2	stem lilies, asiatic, orange	_____
2	3	3	birds of paradise, orange	_____
1	1	2	stem alstroemeria, orange	_____
½	½	1	stem hypericum, red	_____
2	2	2	ti leaves, green	_____
2	2	2	equisetum	_____
3	3	3	galax leaves	_____
¼	¾	¾	stem oregonia	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
1	1	1	bamboo dish, brown, teleflora, 10N700	_____
			shipping and handling estimate	_____

total wholesale cost _____
b. retail = wholesale cost × 2 _____



Deluxe Version
T77-1B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



All Is Bright

T114-1A all-around approx. 23" (w) × 16" (h)

a. flowers & foliage

ST	DX	PM		
T114-1A	T114-1B	T114-1C		
3			stems carnations, miniature, red	_____
	4	5	roses, 40cm, red	_____
	1	2	stem roses, spray, red	_____
1	1	1	branch holly, variegated	_____
2	2	2	branches noble fir	_____
1	1	1	branch white pine	_____
2	2	2	stems flat cedar	_____

total wholesale cost _____
a. retail = wholesale cost × 3.5 _____

b. hard goods

⅔	⅔	⅔	block floral foam	_____
1 ½	1 ½	1 ½	yards #40 sheer organza ribbon, wired, red with gold edge, offray	_____
3	3	3	berry sprays, gold	_____
5	5	5	pinecones, large, gold, knud nielsen	_____
4	4	6	40mm ornament balls, matte gold, local wholesaler	_____
3	3	3	artificial pomegranates, gold, local wholesaler	_____
3	3	3	12" taper candles, red, candle artisans	_____
1	1	1	8" centerpiece tray, green, syndicate sales, no. 72-48-07	_____

shipping and handling estimate _____

total wholesale cost _____
b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Candy Cane Christmas

T118-3A one-sided approx. 14 ¼" (w) × 13 ¼" (h)

a. flowers & foliage

ST	DX	PM		
T118-3A	T118-3B	T118-3C		
11	13	16	carnations, peppermint	_____
2	4	5	stems carnations, miniature, red	_____
½	1	1½	stem statice, sinuata, white	_____
¼	¼	½	branch holly, variegated	_____
1 ½	1 ½	1 ½	branches noble fir	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

½	½	½	block floral foam	_____
6	8	10	candy canes	_____
3	3	4	pinecones, medium, frosted, knud nielsen	_____
1	2	2	berry spray, large, red	_____
2	2	2	yards #3 single-face satin ribbon, red, offray	_____
1	1	1	small liner, local wholesaler	_____
1	1	1	8" round basket with handle, white, giftwares company, no. 10828W	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Holiday Splendor

T119-1A one-sided approx. 12" (w) × 12" (h)

a. flowers & foliage

ST	DX	PM		
T119-1A	T119-1B	T119-1C		
	4	6	roses, 40cm, red	_____
1	2	3	stem roses, spray, white	_____
2	2	3	carnations, red	_____
2	2	2	stems carnations, miniature, red	_____
1	1	2	stem carnations, miniature, white	_____
½	½	½	stem gypsophila, million star	_____
2	2	2	tips holly, variegated	_____
2	2	2	tips white pine	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

½	½	½	yard #9 taffeta ribbon, novelty, red, offray	_____
1	1	1	6 1/4" ginger vase, ruby, syndicate sales, no. 27-24-13	_____
shipping and handling estimate				_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Family Celebration

T123-1A all-around approx. 17" (w) × 10" (h)

a. flowers & foliage

ST	DX	PM		
T123-1A	T123-1B	T123-1C		
3	6	8	carnations, red	_____
3½	5	6	stems carnations, miniature, red	_____
½	1	2	stem flat cedar	_____
1	1	1	branch white pine	_____
1	1	1	branch douglas fir	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
2	4	6	35mm ornament balls, matte red, local wholesaler	_____
12	12	14	20mm ornament balls, matte red, local wholesaler	_____
1	1	1½	yard #40 taffeta ribbon, novelty, red, offray	_____
1	1	1	3" × 6" pillar candle, red, candle artisans	_____
1	1	1	6" single design bowl, green, syndicate sales, no. 73-48-07	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Merry & Bright

T125-1A one-sided approx. 13" (w) × 11½" (h)

a. flowers & foliage

ST	DX	PM		
T125-1A	T125-1B	T125-1C		
6	5	8	roses, 40cm, red	_____
5	5	5	carnations, red	_____
	2	3	blossoms orchids, cymbidium, green	_____
2	2	2	stems chrysanthemums, button spray, green	_____
¼	¼	¼	stem english boxwood	_____
½	½	½	branch douglas fir	_____
2	2	2	tips holly, variegated	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

4	4	4	35mm ornament balls, matte red, local wholesaler	_____
8	8	8	20mm ornament balls, red	_____
	2	3	3" water tubes	_____
1	1	1	cube, red, teleflora, 05N430	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Christmas Wishes

T127-1A all-around approx. 21" (w) × 17" (h)

a. flowers & foliage

ST	DX	PM		
T127-1A	T127-1B	T127-1C		
3	3	4	roses, 40cm, red	_____
2	2	3	roses, 40cm, white	_____
2	2	3	stems roses, spray, white	_____
	2	2	stems lilies, asiatic, white	_____
½	½	½	branch noble fir	_____
½	½	½	branch white pine	_____
4	4	4	tips holly, variegated	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

⅔	⅔	⅔	block floral foam	_____
2	2	2	berry sprays, red	_____
3	3	3	pinecones, medium, natural, knud nielsen	_____
2	2	2	12" taper candles, red, candle artisans	_____
1	1	1	8" centerpiece tray, green, syndicate sales, no. 72-48-07	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Let It Snow

T128-1A one-sided approx. 12" (w) × 12" (h)

a. flowers & foliage

ST	DX	PM		
T128-1A	T128-1B	T128-1C		
4	4	6	stems alstroemeria, white	_____
½	½	½	branch douglas fir	_____
	3	4	stems roses, spray, red	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

2	2	2	pinecones, small, natural, knud nielsen	_____
½	½	½	berry spray, red	_____
1	1	1	yard #9 single-face satin ribbon, red, offray	_____
1	1	1	6" rose bowl, syndicate sales, no. C967	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Be My Love

T128-2A one-sided approx. 15" (w) × 18" (h)

a. flowers & foliage

ST	DX	PM		
T128-2A	T128-2B	T128-2C		
2	4	5	roses, 40cm, red	_____
2	3	4	stems lilies, asiatic, white	_____
2	2	3	stems carnations, miniature, red	_____
2	2	2	stems chrysanthemums, daisy spray, white	_____
1	1	1	stem bupleurum	_____
½	½	½	stem lemon leaf	_____

total wholesale cost _____
 a. retail = wholesale cost × 3.5 _____

b. hard goods

1	1	1	8" rose vase, ruby, syndicate sales, no. RBY999	_____
			shipping and handling estimate	_____

total wholesale cost _____
 b. retail = wholesale cost × 2 _____



T128-2B

TOTAL a+b = c _____
 labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Royal Christmas

T131-3A all-around approx. 23" (w) × 17" (h)

a. flowers & foliage

ST	DX	PM		
T131-3A	T131-3B	T131-3C		
	2	4	roses, 40cm, crème	_____
	1	2	stem roses, spray, crème	_____
3	3	3	stems alstroemeria, white	_____
1	1	1	branch holly, variegated	_____
2	2	2	branches noble fir	_____
1	1	1	stem flat cedar	_____
2	2	2	branches white pine	_____

total wholesale cost _____
 a. retail = wholesale cost × 3.5 _____

b. hard goods

⅔	⅔	⅔	block floral foam	_____
2	2	2	yards #9 mesh ribbon, gold, offray	_____
1	1	1	berry spray, gold	_____
5	5	5	pinecones, medium, gold, knud nielsen	_____
2	2	2	artificial pomegranates, gold, local wholesaler	_____
4	4	4	35mm ornament balls, matte gold, local wholesaler	_____
3	3	3	12" taper candles, gold, candle artisans	_____
1	1	1	oz. spray paint, gold	_____
1	1	1	8" centerpiece tray, green, syndicate sales, no. 72-48-07	_____
			shipping and handling estimate	_____

total wholesale cost _____
 b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
 labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Teleflora's Sunny Day Pitcher of Daisies

T139-1A all-around approx. 14" (w) × 16" (h)

a. flowers & foliage

ST	DX	PM		
T139-1A	T139-1B	T139-1C		
8	8	9	stems chrysanthemums, daisy spray, white	_____
	2½	4	stems roses, spray, yellow	_____
1½	1½	2	stems solidago	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

1	1	1	sunny day pitcher, teleflora, 10R600	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Possibly Pink

T145-1A one-sided approx. 11" (w) × 10¼" (h)

a. flowers & foliage

ST	DX	PM		
T145-1A	T145-1B	T145-1C		
1	2	3	stem roses, spray, peach	_____
1	2	3	stem lilies, asiatic, pink	_____
2	2	2	stems carnations, miniature, pink	_____
2	2	2	stems chrysanthemums, cushion spray, lavender	_____
½	1	1	stem waxflower, lavender	_____
¼	¼	¼	stem seeded eucalyptus	_____
½	½	½	stem pitta negra	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

1	1	1	cube, pink, teleflora, 05N400	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

TOTAL a+b = c _____
labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Deluxe Version
T145-2A



Spring Sonata

T147-1A all-around approx. 10" (w) × 9½" (h)

a. flowers & foliage

ST	DX	PM		
T147-1A	T147-1B	T147-1C		
1	2	3	rose, 40cm, pink	_____
1	1	2	stem roses, spray, light pink	_____
1	2	2	stem roses, spray, hot pink	_____
2	2	3	tulips, pink	_____
2	2	2	carnations, yellow	_____
1	1	1	stem carnations, miniature, light pink	_____
1	1	1	stem asters, monte cassino, large, purple	_____
1	2	2	stem chrysanthemums, button spray, green	_____
¼	¼	½	stem seeded eucalyptus	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

1	1	1	4" terra-cotta pot, local wholesaler	_____
⅓	⅓	⅓	block floral foam	_____
1	1	1	small liner, local wholesaler	_____
			shipping and handling estimate	_____
			total wholesale cost	_____
			b. retail = wholesale cost × 2	_____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Family Gathering Centerpiece

T169-1A all-around approx. 22" (w) × 16" (h)

a. flowers & foliage

ST	DX	PM		
T169-1A	T169-1B	T169-1C		
3	4	5	roses, 40cm, orange	_____
2	3	3	stems lilies, asiatic, orange	_____
1½	2	3	stems alstroemeria, dark orange	_____
1	1	3	stem chrysanthemums, button spray, bronze	_____
2	2	2	stems chrysanthemums, cushion spray, bronze	_____
2	2	2	stems chrysanthemums, cushion spray, rust	_____
1	1	1	stem oregonia	_____
¼	¼	¼	stem huckleberry	_____
			total wholesale cost	_____
			a. retail = wholesale cost × 3.5	_____

b. hard goods

⅔	⅔	⅔	block floral foam	_____
2	2	2	stems preserved oak leaves, rust, knud nielsen	_____
2	2	2	12" taper candles, orange, candle artisans	_____
1	1	1	8" centerpiece tray, green, syndicate sales, no. 72-48-07	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's It's My Party

T173-1A one-sided approx. 10½" (w) × 12" (h)

a. flowers & foliage

ST	DX	PM		
T173-1A	T173-1B	TT173-1C		
2	3	4	roses, 40cm, red	_____
1	1	2	stem roses, spray, dark red	_____
1	2	3	gerbera, red	_____
2	3	2	stems chrysanthemums, button spray, purple	_____
2	2	2	stems chrysanthemums, daisy spray, lavender	_____
1	1	1	stem statice, sinuata, purple	_____
1	1	1	stem hypericum, red	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

½	½	½	stem copper beech, burgundy	_____
⅓	⅓	⅓	block floral foam	_____
1	1	1	cube, plum, teleflora, 05N420	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Fall In Love

T173-2A one-sided approx. 13½" (w) × 18" (h)

a. flowers & foliage

ST	DX	PM		
T173-2A	T173-2B	T173-2C		
1	2	3	stem roses, spray, dark red	_____
1	2	3	stem lilies, asiatic, pink	_____
1	1	1	stem asters, matsumoto, hot pink	_____
1	½	1	stem chrysanthemums, cushion spray, purple	_____
¼	½	¾	stem waxflower, lavender	_____
¼	¼	¼	stem copper beech, burgundy	_____
¼	¼	¼	stem pittosporum, variegated	_____

total wholesale cost _____

a. retail = wholesale cost × 3.5 _____

b. hard goods

1	1	1	yard #9 single-face satin ribbon, burgundy, offray	_____
1	1	1	bunch, plum, teleflora, 05R160	_____
			shipping and handling estimate	_____

total wholesale cost _____

b. retail = wholesale cost × 2 _____



Deluxe Version
T173-2B

TOTAL a+b = c _____

labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Golden Glow

T174-1A one-sided approx. 11½" (w) × 10½" (h)

a. flowers & foliage

ST	DX	PM		
T174-1A	T174-1B	T174-1C		
2	3	4	gerberas, miniature, orange	_____
1	2	3	stem alstroemeria, dark orange	_____
1	1	2	stem chrysanthemums, cushion spray, gold	_____
1	2	2	stem chrysanthemums, daisy spray, red	_____
½	1	1½	stem solidago	_____
¼	¼	¼	stem salal	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

¼	¼	¼	block floral foam	_____
1	1	1	stem preserved oak leaves, rust, knud nielsen	_____
1	1	1	small liner, local wholesaler	_____
1	1	1	4" terra-cotta pot, local wholesaler	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____



Deluxe Version
T174-1B

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Beautiful In Blue

T209-3A one-sided approx. 16½" (w) × 18" (h)

a. flowers & foliage

ST	DX	PM		
T209-3A	T209-3B	T209-3C		
1	1	1	stem hydrangea, blue	_____
2	3	4	roses, 40cm, crème	_____
1	2	3	stem lilies, asiatic, white	_____
1	1	2	stem alstroemeria, white	_____
1	1	1	chrysanthemum, disbud, white	_____
1	2	1	stem chrysanthemums, daisy spray, white	_____
1	1	1½	stem statice, sinuata, purple	_____
½	½	½	stem limonium, lavender	_____
½	½	½	stem salal	_____
½	½	½	stem parvifolia eucalyptus	_____
total wholesale cost				_____
a. retail = wholesale cost × 3.5				_____

b. hard goods

1	1	1	8" rose vase, cobalt, syndicate sales, no. CB999	_____
shipping and handling estimate				_____
total wholesale cost				_____
b. retail = wholesale cost × 2				_____

TOTAL a+b = c _____
labor (c × .25) _____
GRAND TOTAL (c + labor) _____



Pink Tribute Spray

T249-2A one-sided approx. 22" (w) × 31½" (h)

a. flowers & foliage

ST	DX	PM		
T249-2A	T249-2B	T249-2C		
4			stems alstroemeria, light pink	_____
2			stems gladioli, pink	_____
13			carnations, hot pink	_____
4			stems carnations, miniature, light pink	_____
2			stems asters, matsumoto, light pink	_____
4			stems huckleberry	_____
1			stem parvifolia eucalyptus	_____

total wholesale cost _____
 a. retail = wholesale cost × 3.5 _____

b. hard goods

1	1	1	floracage® grande holder, green, smithers-oasis, no. 1010	_____
1	1	1	love mom vase, teleflora, 12M100	_____
			shipping and handling estimate	_____

total wholesale cost _____
 b. retail = wholesale cost × 2 _____

TOTAL a+b = c _____
 labor (c × .25) _____

GRAND TOTAL (c + labor) _____



Teleflora's Sweetest Sunrise

T403-3A one-sided approx. 10½" (w) × 11½" (h)

a. flowers & foliage

ST	DX	PM		
T403-3A	T403-3B	T403-3C		
1	1	1	stem hydrangea, white	_____
1	2	3	rose, 40cm, light yellow	_____
2	4	6	roses, 40cm, crème	_____
1	1½	2	stem alstroemeria, yellow	_____
½	¼	¼	stem pittosporum, variegated	_____

total wholesale cost _____
 a. retail = wholesale cost × 3.5 _____

b. hard goods

⅓	⅓	⅓	block floral foam	_____
1	1	1	mirrored cube, silver, teleflora, 10R500	_____
			shipping and handling estimate	_____

total wholesale cost _____
 b. retail = wholesale cost × 2 _____



Deluxe Version
T403-3A

TOTAL a+b = c _____
 labor (c × .25) _____

GRAND TOTAL (c + labor) _____