Important Info (be prepared for Teleflora's Mother's Day promotion)

On April 30th, Teleflora will be featured in a Mother's Day gifting segment on a popular national website. The promotion will introduce millions of consumers to Teleflora's "local florist", hand-arranged, hand-delivered difference and will generate thousands of orders for our member florists early in the holiday.

The promotion will feature a special offer on two NEW and EXCLUSIVE bouquets on Teleflora.com. This special offer will be 100% covered by Teleflora, regardless of the website's special pricing; the orders you receive will be at the full fulfillment price including delivery.



Teleflora's Treasure Her Bouquet

T10R500A

A. flowers & foliage

- 2 roses, 40cm, light pink
- 2 stems roses, spray, light pink
- 5 carnations, pink
- 2 stems chrysanthemums, cushion spray, lavender
- ½ stem pittosporum, variegated
- 1 stem lemon leaf

B. hard goods

- 1/3 block floral foam
- 1 mirrored cube, silver, teleflora, 10R500, (4¾" h x 4" w; 3½" opening)



Teleflora's Wonderful You Bouquet

T11R500A

A. flowers & foliage

- 3 roses, 40cm, light pink
- 2 stems roses, spray, pink
- 2 stems alstroemeria, pink
- 4 carnations, green
- 1 stem huckleberry
- 1 stem pittosporum, variegated

B. hard goods

- yard #3 single-face satin ribbon, pink, offray
- √₃ yard #9 single-face satin ribbon, green, offray
- 1 glass cylinder vase, clear, teleflora, 11R500, (6" h x 3½" w)