

2017 PROGRAMS

March

Date	Organization	Program Topic & Presenter	Program Location	Contact phone & email
3/4 & 5/17	GLFE Great Lakes Floral Expo	3/4 Hands-on – Wedding 3/5 Main Stage – Everyday Designs Tom Bowling AIFD, PFCI	DeVos Place Convention Center 303 Monroe Avenue NW Grand Rapids, MI 49503	Cindy Ching (517) 575-0110 cindy@michiganfloral.org
3/5/17	Montana Big Sky Unit	Prom & Mother's Day Tom Simmons AIFD, CFD, CCF	Mansfield Events Center 2 Park Dr S Great Falls, MT 59401	Lisa Levandowski 406-892-4069 wallflower@centurylink.net
3/7/17	Los Angeles Coastal Counties Unit	Spring Holidays Julie Poeltler AIFD, PFCI, IMF, CAFA	Santa Monica Elks 1040 Pico Blvd Santa Monica, CA 90405	Ben Lee 626-393-8370 blflorist@yahoo.com
3/7/17	DC-MD-VA Unit	Events & Body Flowers Kevin Ylvisaker AIFD, CFD, PFCI, CAFA	Historic Blenheim 3610 Old Lee Highway Fairfax, VA 22030	JoAnn Baker 410-255-8181 joannbaker@mahersflorist.net
3/12/17	South Dakota State Florists Association	Floral Rhythm Kevin Ylvisaker AIFD, CFD, PFCI, CAFA	Ramkota Inn & Convention Center Pierre, SD 57501	Chad Kruse 605-854-3773 chad@desmetflowers
3/12/17	Georgia State Florists Association	Parties Rich Salvaggio AIFD, AAF, PFCI	Macon Coliseum Center 240 Colliseum Drive Macon, GA 31217	Sherry Moon 404-233-4446 amoonoverbuckhead@gmail.com
3/12/16	Washington State- Puget Sound Unit	Weddings John Hosek AIFD, PFCI, CF, CAFA	DWF Wholesale 7327 S 228th St. Kent, WA 98032	Laurel Stromme-Dede 425-481-8844 laureldamara@gmail.com
3/12/17	Valley Floral Company	Sympathy Cindy Tole AIFD	Valley Floral Co. 4619 N Arkansas, Wichita, KS 67204	Kerry Sallabedra AIFD 316-838-3355 kerrys@valleyfloral.com
3/12/17	Louisiana State Florists Association	Everyday Designs Tom Bowling AIFD, PFCI	Evangeline Downs Racetrack & Casino 2204 Pebble Rd, Opelousas, LA 70570	Annie Taylor 337-234-1421 leanoasuesflorist@aol.com
3/12/17	Western Pennsylvania Unit	Sympathy Designs Helen Miller AIFD, CF, CAFA	DV Flora 322 Commerce Park Dr. Cranberry Township, PA 16066	Leanna Mayberry 724-866-0396
3/12/17	Northern California- Nevada Unit	Wedding Designs Tom Simmons AIFD, CFD, CCF	United Wholesale Flowers 2510 Channing Ave San Jose, CA 95131	Nita Robertson 831-458-9232 santacruzfloral@yahoo.com

3/15/17	Ohio Buckeye Unit	Wedding Designs Hitomi Gilliam AIFD	Nordlie Wholesale 9550 Granger Rd, Cleveland, OH 44125	Liz Stocker 330-364-5521 Lstocker144@gmail.com
3/17 – 3/19	Teleflora Scholarship Academy South Central Region	Bridal Bouquets Guest Instructor: Joyce Mason-Monheim AIFD, CFD, AAF, PFCI, AzMF	SpringHill Suites by Marriott 5800 High Point Dr. Irving, TX 75038	Lottie McKinnon 310-966-3591 lmckinnon@teleflora.com
3/19/17	South Florida Unit	Creative & Profitable Weddings Kevin Ylvisaker AIFD, CFD, PFCI, CAFA PROGRAM ALSO PRESENTED IN SPANISH	NEW LOCATION: Miami Flower Market 6964 NW 50th St. Miami, FL 33166	Ralph Giordano 772-465-4119 gfloral@comcast.net
3/25 & 26/17	WUMFA	3/25 Hands-on – 3/26 Stage Show -	Chula Vista Resort 2501 River Rd,	Cindy Ching (517) 575-0110

		Joyce Mason-Monheim AIFD, CFD, AAF, PFCI, AzMF	Wisconsin Dells, WI 53965	cindy@michiganfloral.org
3/26/17	Illinois State Florists Association	Everyday Designs Helen Miller AIFD, CFD, CAFA	Decatur Conference Center & Hotel 4191 US 36 West Decatur, IL 62522	Adam Havrilla AIFD, CFD, ICPF 773-596-9006 adam@artisticbloomschicago.com
3/26/17	Blue Ridge Unit	Spring Holidays Kevin Ylvisaker	TFS Roanoke 3441 Brandon Ave SW # 200, Roanoke, VA 24018	Karen Peery 540-309-6146 cahoonsflowers@aol.com
3/26/17	Maine Unit	Everyday – Work Smarter not Harder David Powers AIFD	C & F Floral Supply 38 Littleworth Rd, Dover, NH 03820	Janet Johnson info@mainestreetflorist.com 207-929-2225
3/29/17	Penn Jersey Unit	Prom – Beyond the Bling Joyce Mason-Monheim AIFD, CFD, AAF, PFCI, AzMF	Zieger & Sons 6215 Ardleigh St. Philadelphia, PA 19138	Marjie Versagli malvernflowers@gmail.com 610-401-8654

April

Date	Organization	Program Topic & Presenter	Program Location	Contact phone & email
4/2/17	Arkansas Unit	Sympathy Designs (permanents) Kevin Ylvisaker AIFD, CFD, PFCI, CAFA	Betty's Wholesale 1244 West Searcy St., Kensett, AR 72082	Kay Schlaefli kay@expressionsflowers.com 479-783-3210 Nick Schembra nickschembra@gmail.com 501-229-3290
4/2/17	Indiana Unit	Wedding Designs Jenny Thomasson AIFD PFCI EMC CFD	Legend of French Lick 7328 W County Road 100N W Baden Springs, IN 47469	Lana Hale Lana_hale@yahoo.com 765-481-8663
4/2/17	West Virginia Unit	Sympathy Designs Cindy Tole AIFD	Wholesale House of Flowers 1550 W. Benedum Industrial Drive Bridgeport, WV 26330	Sheila Larew grafonfloralwv@yahoo.com 304-265-4260
4/2/17	Oregon-SW Washington Unit	Everyday with focus on Mother's Day David Powers AIFD	Greenleaf Wholesale & Floral Supply Syndicate 3628 N Leverman Portland, OR 97217	Kris Boley sunriverfloral@gmail.com 541-593-1300
4/5/17	New York Capitol District Unit	Sympathy Designs Helen Miller AIFD, CF, CAFA	Bill Doran Co., 45 Industrial Park Road Albany, NY 12206	Jessica Mason felthousenfloristcohes@gmail.com 518-237-2100
4/5/17	Michigan Unit	Wedding Designs John Hosek AIFD, PFCI, CF, CADA	Denver Wholesale Florist 5100 Exchange drive Flint, MI 48507	Jeanette Ballien j.ballien@gmail.com 989-799-2121
4/6/17 DATE CHANGE	North Texas Unit	Everyday Jerome Raska AIFD, AAF, PFCI, CF	Greenleaf Wholesale 2777 Irving Blvd Dallas, TX 75207	MaryAnn DeBerry 940-483-1800 thefloristltd@hotmail.com
4/19/17	Lewis & Clark Unit	Everyday Designs Vonda LaFever AIFD, CFD, PFCI	Tiger Garden 2-34 Agriculture Building Columbia, MO 65201	Joe Thomasson 314-972-7836 jcbthomasson@aol.com
4/19/17	Western Pennsylvania Unit	Event Designs Joyce Mason- Monehim AIFD, CFD, AAF, PFCI, AzMF	Fleorametz 3148 Penn Avenue Pittsburgh, PA 15201	Patrick Devlin 412-414-9701 Patrickdevlin496@yahoo.com

UPDATED 5/25/17

4/25/17	Wisconsin-Upper Michigan Unit	Sympathy Designs Tom Bowling AIFD, PFCI	Karthaus & Sons W147N11100 Fond Du lac Ave Germantown, WI 53022	Rhonda Deaver rhonda@snapdragoneg.com 262-782-8380
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May

Date	Organization	Program Topic & Presenter	Program Location	Contact phone & email
5/23/17	South Texas Unit	Contemporary Everyday Designs Jenny Thomasson AIFD, PFCI, EMC	Greenleaf Wholesale 2112 Leeland Houston, TX 77003	Alan Masters 281-417-8422

June

Date	Organization	Program Topic & Presenter	Program Location	Contact phone & email
6/2 – 6/4	Teleflora Scholarship Academy Central Region	Competition Boot Camp Kevin Ylvisaker AIFD, CFD, PFCI, CAFA	Courtyard by Marriott 4620 S. 5 th Street Milwaukee, WI 53207	Lottie McKinnon 310-966-3591 lmckinnon@teleflora.com
6/4/17	Minndakota Unit	Wedding Designs with hands-on class Jerome Raska AIFD, AAF, PFCI, CF	North American Wholesale 715 S 7 th Street Sioux Falls, SD 57104	Laura Baker 605-539-9800
6/7/17	Big Apple Unit	Summer Profits Jerome Raska AIFD, AAF, PFCI, CF	Black Forest House 2015 New Hwy, Farmingdale, NY 11735	Sue Meyer Feldis Florist 516-747-3330
6/11/17	Florida State Florists Association	David Powers AIFD, CFD	Orlando Airport Marriott 7499 Augusta National Dr, Orlando, FL 32822	Christina Brown 321-501-7384 Cbrown@violetsinbloomflorist.com
6/20/17	Oklahoma Unit	Wedding Designs Gerard Toh AIFD, CFD, CCF	Greenleaf Wholesale 10520 E 12th St, Tulsa, OK 74128	Ronn Doby Ronndoby16@gmail.com 918-224-0461
6/21/17	Penn Jersey Unit	Christmas in June David Powers AIFD, CFD	Norman Smith 624 W Broad Street Paulsboro, NJ 08066	Debbie Brown Greenery6376@aol.com 610-842-1420
6/23 – 6/25	Teleflora Scholarship Academy Northeast Region	Growing Your Design IQ Tim Farrell AIFD, AAF, PFCI	Washington Dulles Airport Marriott 45020 Aviation Drive Dulles, VA 20166	Lottie McKinnon 310-966-3591 lmckinnon@teleflora.com
6/25/17	North Carolina Unit	Profitable Party & Event Designs Gerard Toh AIFD, CFD, CCF	Cleveland Plant & Flower Co. 4200 Atlantic Ave #166, Raleigh, NC 27604	Bill McPhail Mcphail.bill@yahoo.com 910-988-8637
6/28/17	Tennessee Unit	Everyday Trends John Hosek AIFD, PFCI, CF, CAFA	Flowers Direct 4301 Papermill Drive Knoxville, TN 37909	Susan Holt 423-312-8448 Susanholt1@charter.net

July

Date	Organization	Program Topic & Presenter	Program Location	Contact phone & email
7/18/17	Mississippi Unit	Trends in Everyday & Events Tom Simmons AIFD, CFD, CF	White Rose at Waterloo Farms 73 Duval Stuart Rd, Hattiesburg, MS 39402	Dara Saucier darasaucier@yahoo.com 601-765-8630
7/19/17	WI-Upper MI Unit	Weddings & Events Jenny Thomasson AIFD, PFCI, EMC	Bill Doran Co 4710 Pflaum Rd. Madison, WI 53718	Sharon Spindell-Wojnarowicz jandskids@att.net 414-429-9426
7/23/17	Oklahoma State Floral Association	Modern Everyday Designs Tom Bowling AIFD, PFCI	OSU Alumni Center 201 Conoco Phillips Stillwater, OK 74078	Lacee Bilke 405-341-2530
7/26/17	Illiana Unit	Everyday with WOW! Tom Bowling AIFD, PFCI	Bill Doran Co. 2845 S. Via Verde Springfield, IL 62703	Nicki Shaub 217-522-3334
7/28 & 7/30	Texas State Florists' Association	7/28 – Hands-on 7/30 – Celebrations John Hosek AIFD, PFCI, CF, CAFA	Embassy Suites & Conference Center 1001 E McCarty Ln San Marcos, TX 78666	Dianna Nordman 512.834.0361 txsfa@sbcglobal.net
7/30/17	Arizona State	Summer Parties Kevin Ylvisaker AIFD, CFD, PFCI, CAFA	Black Canyon Conference Center 9440 N 25th Ave, Phoenix, AZ 85021	Brian Vetter 602-908-9024 BVetter.aifd@yahoo.com
7/30/17	Kentucky State Florists Association	Weddings Tom Bowling AIFD, PFCI	Holiday Inn 1325 S Hurstbourne Pkwy, Louisville, KY 40222	Michael Gaddie 502-777-8578 lloydsflorist@aol.com

August

Date	Organization	Program Topic & Presenter	Program Location	Contact phone & email
8/4 – 8/6	Teleflora Scholarship Academy Southeast Region	Parties That Pop! John Hosek AIFD, PFCI, CF, CAFA	Renaissance Charlotte Suites Hotel 2800 Colliseum Centre Dr. Charlotte, NC 28217	Lottie McKinnon 310-966-3591 lmckinnon@teleflora.com
8/5/17	WesTexas-New Mexico State Florist Association	Two Weddings & A Funeral Joyce Mason-Monheim AIFD, CFD, AAF, PFCI, AzMF	New Mexico Farm & Ranch Heritage Museum 4100 Dripping Springs Rd. Las Cruces, NM 88011	Marisa Guerrero debbies_bloomers@msn.com 915-549-3677
8/5/17	South Carolina State Florist Association	Green: Party & Special Events Gerard Toh AIFD, CFD, CCF	Embassy Suites 200 Stoneridge Dr, Columbia, SC 29210	Andrew Stinson andrew@wasdesignworks.com 803-374-9709
8/6/17	Tennessee State Florist Association	Sympathy Designs Cindy Tole AIFD	Cool Springs Marriott Hotel & Convention Center Franklin, TN 37067	Kevin Coble AIFD kcobleleflour@aol.com 901-834-8347
8/9/17	New England Unit	Events & Parties David Powers AIFD, CFD	The Delaney House 1 Country Club Road Holyoke, MA 01040	Heather Sullivan heather@durocherflorist.com 413-785-5148
8/13/17	North Carolina State Florist Association	Party Designs	North Carolina Arboretum	Bill McPhail Mcphail.bill@yahoo.com

		Earth, Wind, Fire & Water John Hosek AIFD, PFCI, CF, CAFA	Pisgah National Forest, 100 Frederick Law Olmsted Way, Asheville, NC 28806	910-988-8637
8/16/17	Colonial Virginia Unit	Current Sympathy Design Trends DESIGNER PENDING	Woody Funeral Home 1771 N. Parham Road Richmond, VA 23229	Cindy Reynolds & Kim Vickers 804-502-5661 & 804-378-0700 Cindyreynolds01230@gmail.com
8/18/17	Arkansas State	Weddings & Parties Kevin Ylvisaker AIFD, CFD, PCFI, CAFA	Hot Springs Convention Center 134 Convention Blvd. Hot Springs, AR 71901	Shane Cranford scranford@swflorists.com 501-372-4747
8/20/17	Blue Ridge Unit	Sympathy Designs DESIGNER PENDING	TFS Roanoke 3441 Brandon Ave SW # 200, Roanoke, VA 24018	Karen Peery cahoonsflowers@aol.com 540-309-6146
8/23/17	Minndakota Unit	Events and Parties DESIGNER PENDING	Len Busch Roses 4045 County Rd 101, Minneapolis, MN 55446	Heather Hacker Hammer heather@a2zinnia.com 507-359-9900

September

Date	Organization	Program Topic & Presenter	Program Location	Contact phone & email
9/8 – 9/10	Teleflora Scholarship Academy Western Region	When Words are Never Enough ~ Sympathy Tom Simmons AIFD, CFD, CCF	Renaissance Los Angeles Airport Hotel 9620 Airport Blvd Los Angeles, CA 90045	Lottie McKinnon 310-966-3591 lmckinnon@teleflora.com
9/10/17	Arkansas Unit	Everyday is a Holiday John Hosek AIFD, PFCI, CF CAFA	River Valley Wholesale 6301 Prairie Drive Fort Smith, AR 72901	Kay Schlaefli & Bill Wilson 479-783-23210
9/12/17	Georgia Unit	Fall and Winter Weddings Kevin Ylvisaker AIFD, CFD, PFCI, CAFA	Kennicott Bros 2285 Cook Drive NW Atlanta, GA 30340	Susan Mullis theflowergallery@bellsouth.net 229-242-1001
9/13/17	Western Pennsylvania Unit	Holiday Designs DESIGNER PENDING	Pennock Co. 2711 Penn Avenue Pittsburgh, PA 15222	Janet Woloszyk 412-818-0791
9/17/17	North Dakota State Florists Association	Fall Everyday Julie Poeltler AIFD PFCI, IMF, CAFA	Grand Hotel 1505 N Broadway Minot, ND 58703	Niki Brose flowercentral@srt.com 701-720-6000
9/19 & 9/20 2017	Central TX Unit	Fresh Holidays Tom Bowling AIFD, PFCI	<u>9/19</u> Bill Doran Co. 710 Nogalitos, San Antonio, TX 78204 <u>9/20</u> Bill Doran Co. 2006 Gaston Pl Dr, Austin, TX 78723	Gina Waters flowerforrest@yahoo.com 210-822-6766
9/19/17	Michigan Unit	Plants Jerome Raska AIFD, AAF, PFCI, CF	Hyacinth House 1800 S Pennsylvania Ave, Lansing, MI 48910	Jeanette Ballien j.ballien@gmail.com 989-799-2121
9/20/17	Connecticut Unit	Everyday is a Holiday David Powers AIFD, CFD	Best Western Hotel 201 Washington Ave North Haven, CT 06473	Alice Porter-Flagg alice@haworthsflowers.com 860-677-1684

9/24/17	United Floral Inc.	Christmas Designs Tim Farrell AIFD, AAF, PFCI	United Floral Inc. 4085 Marine Way Burnaby, BC CANADA	Tony Graaf tgraaf@unitedfloral.ca
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October

Date	Organization	Program Topic & Presenter	Program Location	Contact phone & email
10/1/17	Rocky Mountain Unit	Creative Everyday Hitomi Gilliam AIFD	DWF 4800 Dahlia St. Denver, CO 80216	Sandi Yoshihara-Sniff AIFD, AAF 800-665-0771 Ssniff6956@msn.com
10/1/17	DC-MD-VA Unit	Everyday with a Twist DESIGNER PENDING	Potomac Wholesale 2403 Linden Ln, Silver Spring, MD 20910	JoAnn Baker 410-255-8181 joannbaker@mahersflorist.net
10/4/17	Mississippi Unit	A Day In The Life of a Florist John Hosek AIFD, PFCI, CF, CAFA	Central MS Wholesale 4310 US-80, Jackson, MS 39209	Dara Saucier thehutchings@me.com 601-765-8630
10/8/17	South Carolina Unit	Fall & Christmas designs Alex Jackson AIFD, AAF, PFCI	Tommy's Wholesale 2106 E National Cemetery Rd, Florence, SC 29506	Steven Jones 843-248-6893 Stevenjones6893@yahoo.com
10/15/17	Ohio Buckeye Unit	Everyday Designs Joyce Mason- Monheim	Cleveland Plant & Flower 2370 Marilyn Ln., Columbus, OH 43219	Rita Hoagland sfm7360@yahoo.com 330-499-4959
10/18/17	Penn Jersey Unit	Sympathy designs DESIGNER PENDING	Younger & Son 595 Maple Ave Lansdale, PA 19446	Linda Bogarde flowersbyjennilynne@gmail.com 215-547-4550