

MC# _____ (Teleflora use only)

SHOP WILL BE LISTED IN THE TELEFLORA DIRECTORY AS FOLLOWS: (Please use blue or black ink. Type or print legibly.)

Teleflora Code # _____

Shop Name (in full) _____ Business Phone # () _____

Toll-Free Phone # () _____ Fax # () _____

Contact Name to Appear in Directory _____

Physical Shop Address _____

(Printed in directory)

City _____ Province _____ Postal Code _____

Mailing Address _____

(Will not be printed in directory)

City _____ Province _____ Postal Code _____

CARD AD/DIRECTORY LISTING* (Check applicable boxes):

I would like a card ad in the directory.

Size of ad: 3" 4-1/2" 6" 9" 1/2 Page Full Page

Sizes above are approximations.

Please indicate card ad copy within the box at the right.

Attach a black and white business card or logo if possible. **Please do not staple or cover ad copy.**

Print card ad in red.

Print directory listing in red.

Include my toll-free number in my directory listing.

I would like a proof of my card ad.

DIRECTORY/DOVE EXPANDED LISTING (up to 240 characters)

*Additional fees may apply – see Teleflora's Rules and Regulations.

CODIFICATION INFORMATION:

To be codified for the following, minimum order amounts must be indicated.

Codification Categories	Minimum Order	Holiday Price Exception
Arrangements	\$ _____	<input type="checkbox"/>
Funerals	\$ _____	<input type="checkbox"/>
Blooming Plants	\$ _____	<input type="checkbox"/>
Dozen Roses Arranged, long stem	\$ _____	<input type="checkbox"/>

The following may be shown with or without minimum prices.

Codification Categories	Minimum Order	Holiday Price Exception
Dried/Silk	\$ _____	<input type="checkbox"/>
Candy	\$ _____	<input type="checkbox"/>
Fresh Fruit	\$ _____	<input type="checkbox"/>
Balloons	\$ _____	<input type="checkbox"/>
Gourmet Baskets	\$ _____	<input type="checkbox"/>

Additional Shop Information

Closed Afternoon \$ _____ (days of week)

Closed All Day \$ _____ (days of week)

Dove Network* (All Dove Network members receive this codification.)

24 24 Hour Flowers (All 24 Hour Flowers members receive this codification.)

Minimum Order. Indicates your lowest acceptable price for filling a Teleflora order. If no minimum is listed, the minimum is understood to be \$30.00, including delivery. Unless otherwise noted, a minimum delivery charge of \$7.00 will be listed separately, and your minimum will be noted as \$23.00. Holiday Price Exception. Indicated by an H after the minimum order amount. This means that prices may not apply one week before or after Valentine's Day, Easter, Mother's Day, Thanksgiving or Christmas. Delivery Charge. If your shop charges a separate delivery charge, you must list it. It is understood that this separate delivery charge will be included in the total order amount for all orders transmitted through Dove. Unless otherwise noted, a minimum delivery charge of \$7.00 will be deemed to be included in the total amount received through Dove.

ADDED TO THE ABOVE MINIMUMS

Delivery Charge \$ _____ (must list amount charged)

Rural Delivery Charge* \$ _____
*Indicates delivery charge outside your regular delivery area may be higher. If your Rural Delivery Charge varies, leave the dollar amount blank.

3"

4 1/2"

EXTRA LISTINGS/ALSO SERVED BY LISTINGS:

To give your shop added exposure, you can sign up for Extra Listings and Also Served By Listings (available at a minimum monthly charge – see Teleflora's Rules and Regulations). In this type of listing, you may show delivery charge, minimum order and rural delivery charge.

Please attach another page if more space is needed for listings.

Ad Size

City _____ Province _____ Del. Chg. Min. Ord. Rural Del. Chg. _____ Red Listing Red Ad Toll-Free Expanded Text

City _____ Province _____ Del. Chg. Min. Ord. Rural Del. Chg. _____ Red Listing Red Ad Toll-Free Expanded Text

City _____ Province _____ Del. Chg. Min. Ord. Rural Del. Chg. _____ Red Listing Red Ad Toll-Free Expanded Text

City _____ Province _____ Del. Chg. Min. Ord. Rural Del. Chg. _____ Red Listing Red Ad Toll-Free Expanded Text

City _____ Province _____ Postal Code(s) _____

City _____ Province _____ Postal Code(s) _____

SIGNATURE X _____ Print Name _____ Date _____