

eFlorist Birthday Category Website Product Price List

Your eFlorist website **Birthday category** will include the following floral selection guide bouquets at the suggested prices listed below, unless you make changes. We have optimized the products and their sequence based on sales data to maximize orders. Please note that only products that are active on your website will be included. If you have previously changed a price or inactivated an item, this change will not override your customization. **Note: this category will appear on your site starting November 26, 2010 If you would like to make changes to any items on this list or if you wish to change the dates it appears on your site, you will need to contact Web Services.**

To Make Product Changes:

1. Write the price you want in the "Your Price" column to change the price on a product.
 2. Place an "X" in the "Exclude" column to keep a product from appearing on your site.
 3. Return your changes to Web Services via fax: (405) 440-6828
- If you have any questions please contact Web Services at (866) 983-3932.

Shop ID:

Teleflora ID:

Web Authorization Code:

| Seq | Item Number | Product Name | On your site | MSRP | Your Price | Your Seq | Exclude (mark with X) |
|-----|-------------|--|--------------|----------|------------|----------|-----------------------|
| 1 | 10X300B | The Thomas Kinkade Santa's Workshop Bouquet by Teleflora | | \$62.95 | | | |
| 4 | 10X400B | Celebrations by Radko Ornament Bouquet by Teleflora | | \$42.95 | | | |
| 3 | 10X500B | Teleflora's Send A Hug Bouquet | | \$37.95 | | | |
| 2 | 10X600B | Teleflora's Christmas Present Perfect Bouquet | | \$32.95 | | | |
| 53 | T5-1A | Lavish Love | | \$67.95 | | | |
| 57 | T7-1A | Make Me Blush | | \$42.95 | | | |
| 81 | T8-1A | Always a Lady | | \$62.95 | | | |
| 82 | T9-1A | Isn't It Romantic | | \$87.95 | | | |
| 45 | T10-1A | Roman Holiday | | \$112.95 | | | |
| 13 | T10-2A | Enchanted Journey, Teleflora's | | \$47.95 | | | |
| 52 | T10-3A | Little Pink Me Up, A | | \$57.95 | | | |
| 12 | T14-1A | Joyful Jubilee, Teleflora's | | \$47.95 | | | |
| 11 | T15-1A | Confetti Present, Teleflora's | | \$42.95 | | | |
| 21 | T16-2A | Lovely Lavender Present, Teleflora's | | \$34.95 | | | |
| 77 | T16-3A | Your Special Day | | \$52.95 | | | |
| 71 | T17-1A | Perfectly Pleasing Pinks, Teleflora's | | \$77.95 | | | |
| 51 | T18-1A | Simply Sweet, Teleflora's | | \$34.95 | | | |
| 63 | T18-2A | Pink Pink Bouquet, Teleflora's | | \$62.95 | | | |
| 56 | T18-3A | Fancy Flowers by Teleflora | | \$57.95 | | | |
| 7 | T19-1A | Pretty Pink Present, Teleflora's | | \$42.95 | | | |
| 5 | T20-1A | Rosy Birthday Present, Teleflora's | | \$42.95 | | | |
| 14 | T21-1A | Dazzling Day Bouquet, Teleflora's | | \$62.95 | | | |
| 33 | T22-1A | Hooray for Birthday, Teleflora's | | \$34.95 | | | |
| 60 | T22-2A | Big Hit Bouquet, Teleflora's | | \$42.95 | | | |
| 34 | T22-3A | Birthday Ribbon Bouquet, Teleflora's | | \$52.95 | | | |
| 22 | T23-1A | Rainbow Present, Teleflora's | | \$42.95 | | | |
| 39 | T24-1A | Fly Away Birthday Bouquet | | \$52.95 | | | |
| 27 | T25-1A | 48 Ford Pickup Bouquet, Teleflora's | | \$42.95 | | | |
| 31 | T26-1A | Say It with Sunshine, Teleflora's | | \$52.95 | | | |
| 74 | T27-2A | Basket Full of Wishes | | \$42.95 | | | |
| 42 | T27-3A | Sunny Birthday Present, Teleflora's | | \$42.95 | | | |
| 10 | T28-1A | Brilliant Birthday Blooms, Teleflora's | | \$37.95 | | | |
| 19 | T29-1A | Here's to You by Teleflora | | \$52.95 | | | |
| 40 | T32-1A | Amazing Daisy, Teleflora's | | \$52.95 | | | |
| 28 | T33-1A | My Little Chickadee by Teleflora | | \$34.95 | | | |
| 59 | T37-1A | Cotton Candy | | \$34.95 | | | |
| 49 | T38-1A | She's Lovely | | \$57.95 | | | |

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|----|----------|---|--|---------|--|--|--|
| 83 | T41-1A | Garden Parade | | \$42.95 | | | |
| 9 | T42-1A | Sunny Smiles, Teleflora's | | \$34.95 | | | |
| 6 | T43-1A | Be Happy® Bouquet, Teleflora's | | \$34.95 | | | |
| 78 | T46-1A | How Sweet It Is | | \$34.95 | | | |
| 15 | T47-3A | Uniquely Chic, Teleflora's | | \$47.95 | | | |
| 76 | T48-1A | Jumping for Joy | | \$34.95 | | | |
| 47 | T48-3A | Country Basket Blooms | | \$47.95 | | | |
| 55 | T49-1A | Steal the Show by Teleflora | | \$72.95 | | | |
| 48 | T50-1A | Enchanted Cottage | | \$42.95 | | | |
| 25 | T50-2A | Sweet as Sugar by Teleflora | | \$62.95 | | | |
| 66 | T50-3A | Love and Laughter | | \$37.95 | | | |
| 79 | T50-3A | Love and Laughter | | \$37.95 | | | |
| 54 | T51-1A | Rhapsody in Purple, Teleflora's | | \$82.95 | | | |
| 73 | T52-1A | Pink Reflections Bouquet, Teleflora's | | \$47.95 | | | |
| 35 | T52-3A | Polka Dots and Posies, Teleflora's | | \$34.95 | | | |
| 26 | T53-1A | Purple Perfection, Teleflora's | | \$87.95 | | | |
| 84 | T55-2A | Arrive in Style | | \$34.95 | | | |
| 50 | T55-3A | Isle of White | | \$42.95 | | | |
| 44 | T56-1A | Yellow Fellow | | \$42.95 | | | |
| 65 | T66-1A | This Magic Moment | | \$47.95 | | | |
| 17 | T67-3A | Parisian Pinks, Teleflora's | | \$47.95 | | | |
| 41 | T68-2A | Sweet Moments | | \$47.95 | | | |
| 24 | T68-3A | Morning Melody, Teleflora's | | \$37.95 | | | |
| 43 | T69-1A | Victorian Romance | | \$62.95 | | | |
| 64 | T70-1A | Rosy Glow Bouquet | | \$57.95 | | | |
| 18 | T71-1A | Sunny Day Pitcher of Roses, Teleflora's | | \$47.95 | | | |
| 8 | T72-2A | Box of Sunshine, Teleflora's | | \$52.95 | | | |
| 23 | T72-3A | Uptown Bouquet, Teleflora's | | \$52.95 | | | |
| 58 | T74-1A | Blossoms in Vogue | | \$62.95 | | | |
| 20 | T77-1A | Exotic Grace, Teleflora's | | \$62.95 | | | |
| 38 | T81-1A | Zen Artistry | | \$42.95 | | | |
| 62 | T81-2A | Island Princess, Teleflora's | | \$47.95 | | | |
| 67 | T92-2A | Garden to Go Basket | | \$57.95 | | | |
| 68 | T92-3A | Violets and Butterflies | | \$34.95 | | | |
| 69 | T96-3A | Rose Repose | | \$62.95 | | | |
| 61 | T102-1A | Splendid Orchids, Teleflora's | | \$92.95 | | | |
| 70 | T107-3A | Fruits and Blooms Basket | | \$42.95 | | | |
| 72 | T108-2A | Health Nut Basket | | \$42.95 | | | |
| 16 | T145-1A | Possibly Pink, Teleflora's | | \$34.95 | | | |
| 75 | T155-1A | Fashionista Blooms | | \$62.95 | | | |
| 32 | T156-1A | Gerbera Brights, Teleflora's | | \$47.95 | | | |
| 36 | T159-1A | Sunsplash, Teleflora's | | \$42.95 | | | |
| 29 | T173-1A | It's My Party by Teleflora | | \$42.95 | | | |
| 46 | T209-3A | Beautiful in Blue | | \$52.95 | | | |
| 30 | T210-3A | Teleflora's Victorian Teacup Bouquet | | \$34.95 | | | |
| 37 | T256-1A | Imagination Blooms | | \$72.95 | | | |
| 80 | TFWEB164 | Make A Wish Bouquet | | \$34.95 | | | |