



eFlorist Program™ Enrollment Form – Fill Out All Fields – Incomplete Form Will Delay Processing

Shop Name: _____ Teleflora ID #: _____

Shop Contact Name: _____ Email: _____

This information will not be shared with outside companies. You will receive a free eFlorist newsletter and program updates, but you may opt out of these mailings at any time.

Information about your physical store for display on your website

Address: _____ City: _____ State/Prov: _____ Zip/Postal Code: _____

Phone: _____ Toll-Free: _____ Fax: _____ Email: _____

Shop hours: M - F _____ a.m. to _____ p.m. Sat _____ a.m. to _____ p.m. Sun _____ a.m. to _____ p.m.

My shop will be closed on (please check all that apply): New Year's Day Easter Mother's Day

Father's Day Independence Day Labor Day Thanksgiving Christmas Other _____

Delivery policy: Orders must be received before _____ a.m. / p.m. in the recipient's time zone for same-day delivery.

Your website address (please check one option)

Use existing URL: http://www. _____ Username: _____ Password: _____

A one-time redirect fee of \$25 US per domain name will apply.

Create a URL. Limited to 32 characters total, including www. and .com/.net

1st choice URL: _____ *You will be billed a fee of \$35 US per year for each URL registered.*

Your free e-mail addresses

Teleflora offers a free, private e-mail account to eFlorist members (e.g., customerservice@yourURL.com or jane@yourURL.com).

E-mail address 1: _____@yourshopURL Password: _____

Select one website design and one homepage layout (you may view images on MyTeleflora.com)

Website design and color, if applicable: Art Nouveau* Color Delight* Damask* Floral Silhouette*

Flower Bricks* Flower Shop* Flowerbed* Flowerscape*

Merci Bouquet Simplicity* Sophistication* Seasonal*

Homepage layout: Option 1 Option 2 Option 3 Option 4 Option 5 Option 6 *Select color: _____

Online credit card authorization (please check one option)

Only authorized online* (Recommended if you use a POS system) Authorized and cleared online*

I will process customer credit card payments in my shop **Must be a member of Teleflora Credit Card Services*

Payment types accepted (please check all that apply)

American Express Carte Blanche Diners Club House account (for premier customers and corporate accounts)

Discover/Novus MasterCard VISA Will Call (customers to place order and call with card info)

Product pricing (please check one)

Your site will include standard Teleflora FSG bouquets, add-on options and Teleflora Keepsakes you purchase throughout the year.

Use Teleflora suggested pricing *Please call Web Services to customize your prices before launching your site*

Tax and delivery fee

Sales tax for my shop is _____ % (will be applied to all online transactions). My per order delivery fee is \$ _____

Charge tax on delivery fee? Yes No

Automatic add-ons (check to opt OUT)

Marketing Email Program: You will be *automatically opted in* to this service unless you check this box. You may opt out in the future.

Click to Call: You will be *automatically opted in* to this service unless you check this box. You may opt out in the future.

Optional programs (check to opt IN)

Loyalty Program: Reward customers with a frequent buyer program. Check this box to *opt in* to this FREE program.

Areas/zip codes served

Please list the cities or areas you serve: _____

Please list the zip codes you deliver to: _____

eFlorist program fees

One-time development fee: \$495 US; Monthly fee: \$99 US; Transaction fee: \$3.45 US per order. *Prices subject to change without notice.*

LIMITED TIME OFFER available through May 30, 2011:

Development fee waived AND first 6 months at 75% off the regular monthly fee [6M20 promo]

Online credit card authorization (if applicable): \$0.25 US per transaction. **Add'l \$2 fee per transaction for orders confirmed by fax or manual call-out.** eFlorist charges will be deducted from your clearinghouse statement. Following the offer period, membership continues at the then-current monthly and transaction fees.

I understand that my website will be set up with the options shown on this page. I also understand that my membership is subject to the eFlorist Program Terms of Use posted on MyTeleflora.com.

Print name: _____ Signature: _____ Date: _____

Form submitted by: _____ **Fax completed form to eFlorist Web Services at (405) 440-6828**