

# teleflora®

## Education Center

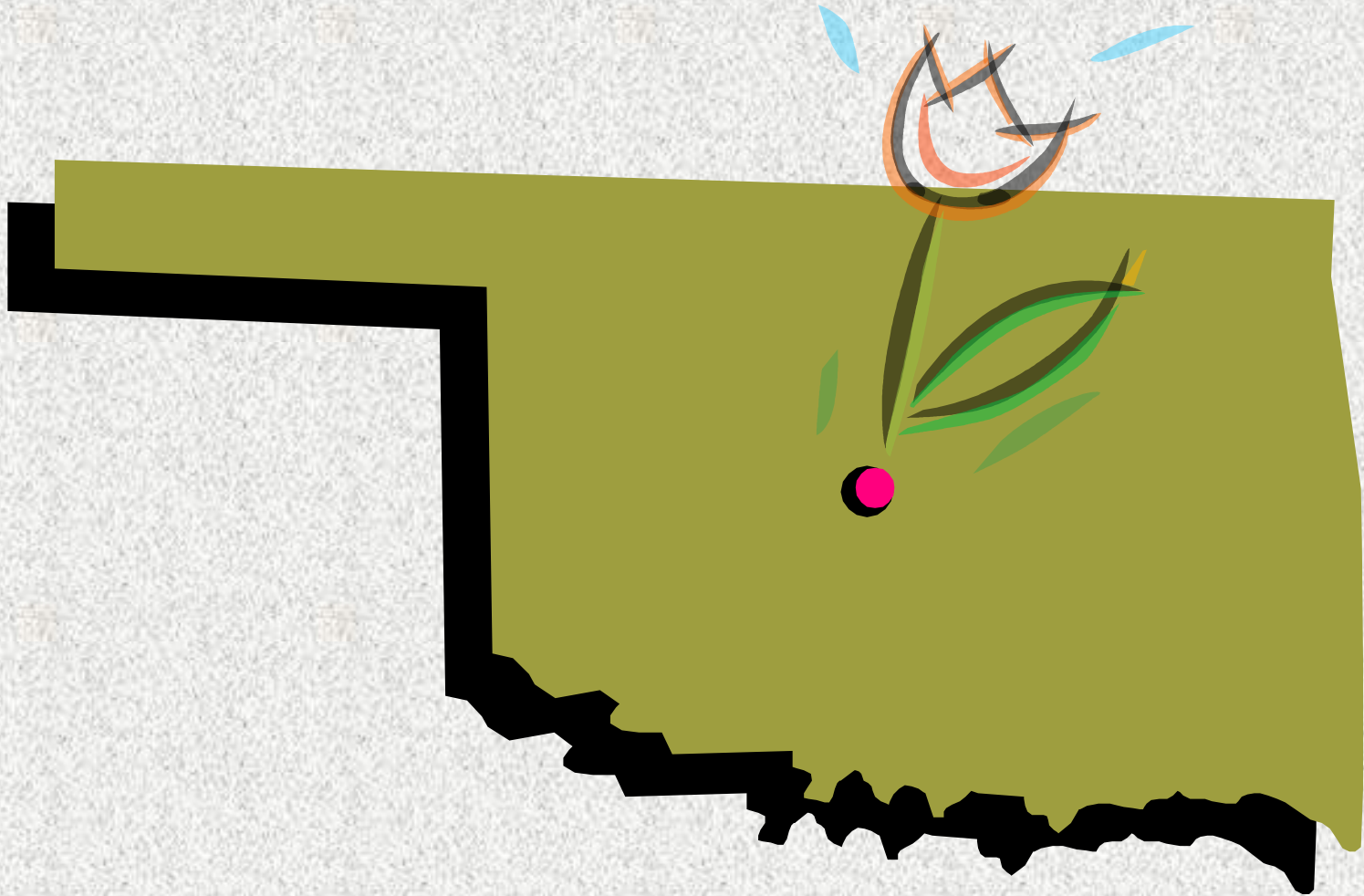
Serving the Education Needs  
of Retail Florists  
Since 1984



# Located in the Second Floor of the Oklahoma City Teleflora Office



# Centrally Located in Oklahoma City



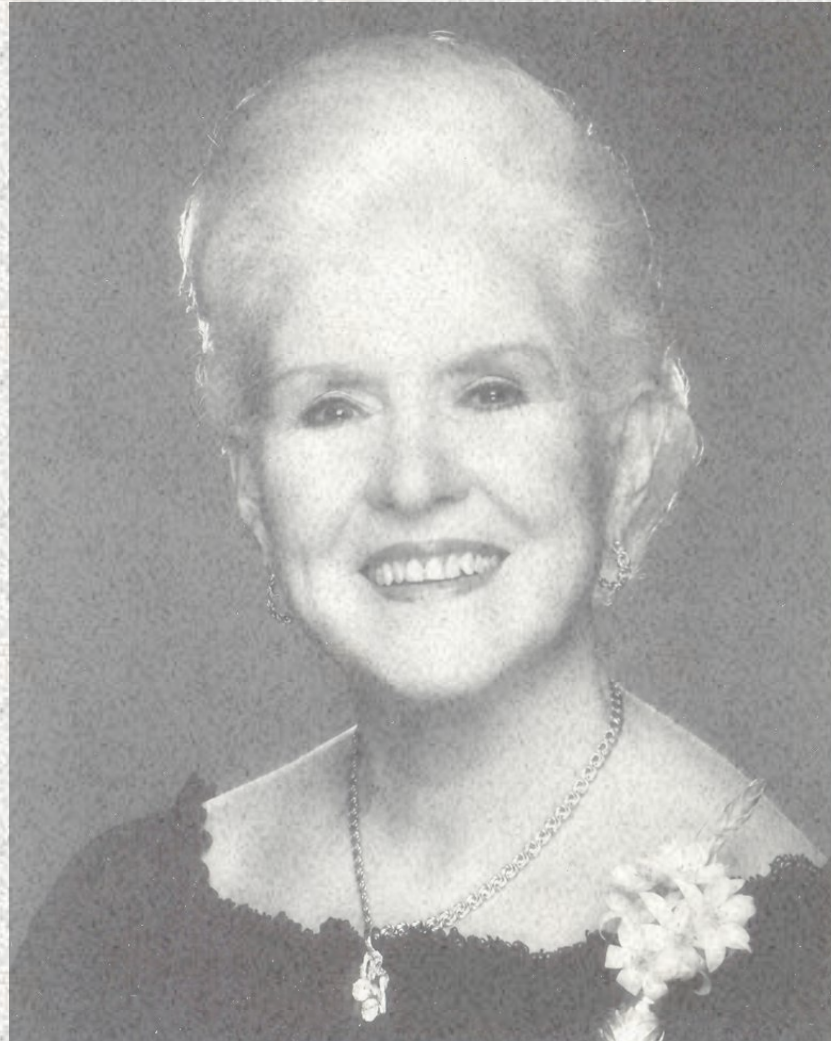
# Located in the Center of America



# Eulalah Overmeyer

AIFD PFCI AAF

Founded the Education Center in 1984



# Curriculum Tailored to You



Tom Bowling AIFD PFCI

# Instructors with a Global Design Perspective



Matt Wood AIFD

# International Design Experts



Els Hazenberg AIFD, The Netherlands

# Experts on the Subject



Kevin Ylvisaker AIFD Color Expert

# North America's Finest



Hitomi Gilliam AIFD

# Sunday Welcome Brunch



# Transportation from Hotel to the School



# Arriving at Education Center



# Located in a Professional Setting



# Limited Capacity to Keep the Experience Personal



# State-of-the-art Lecture/Demonstration Room



# Fully-equipped Design Room



# Fresh Flowers to Work With



# Personalized Coaching During Design Review Process



# Challenging Assignments



# Learn From Others



# Independent and Group Assignments



# Creative Subjects with Creative Teaching Methods



# Network with Classmates



# Breakfast and Lunches Included During Class



# Learn By Doing



# Learn the “Whys” of Design



# Discover Salable, Everyday Ideas



# Use Your Own Creativity



# Perfect Your Technique



# Try New Things



# Have Fun While Learning



# Graduate with Honors



# Meet People from Across the Nation



# Marie Ackerman AIFD PFCI AAF

Vice President Education/Center Director



# Many Options to Attend

- Scholarships available. Contact your local Teleflora Unit President.
- To register for a class call the Education Center at 1-800-456-7890.
- Seating is Limited.
- You can charge your tuition on your Teleflora Clearinghouse Account or a major credit card.